

**RULES FOR THE GALERIES LAFAYETTE GOURMET X SALON DU CHOCOLAT ET DE LA  
PÂTISSERIE COMPETITION: LES ECLATS DU CHOCOLAT  
2025 SALON DU CHOCOLAT DE PARIS**

**ARTICLE 1: PURPOSE**

COMEXPOSIUM, a simplified joint stock company with share capital of €60,000,000, a "€" under French law, registered with the Trade and Companies Register of Nanterre under number 316 780 519, whose registered office is located at 17 Quai du Président Paul Doumer, 92400 Courbevoie (hereinafter referred to as "**COMEXPOSIUM**"), is organising a competition inviting exhibitors at the 2025 Salon du Chocolat et de la Pâtisserie de Paris to submit their chocolate-based products (chocolate bars and bonbons) for a tasting competition organised in partnership with GALERIES LAFAYETTE GOURMET (hereinafter referred to as the "**Competition**"). Products will be collected from 1 July 2025 to 12 September 2025. Those shortlisted must send their products by post. The tasting will be carried out by a jury of four experts on Tuesday 30 September 2025 in Courbevoie, and the awards ceremony will take place on Sunday 2 November at 12 noon on the Cacao Show stage at the Salon du Chocolat et de la Pâtisserie de Paris, located at Porte de Versailles, in Pavillon 5, Hall 5.1, The Cacao Show will be held from 29 October 2025 to 2 November 2025.

References to "**the Organiser**" in these regulations refer to COMEXPOSIUM.

**IMPORTANT – FOR THE ATTENTION OF PARTICIPANTS**

REGISTRATION FOR THE CONTEST IMPLIES THE EXPRESS, PRIOR, FULL AND UNRESERVED ACCEPTANCE BY THE PARTICIPANT OF THESE RULES. RULES. BY REGISTERING FOR THE COMPETITION, THE PARTICIPANT ACKNOWLEDGES THAT HE/SHE IS BOUND BY THESE RULES.

**ARTICLE 2: CONDITIONS OF PARTICIPATION**

Participation in the Competition is open only to exhibitors at the 2025 Paris Chocolate and Pastry Show.

To be eligible, each exhibitor must:

- aged 18 or over on the day of registration,
- of legal age (minimum 18 years old)
- criminally responsible,
- legally resident in any country, except IRAN,
- free of any commitments to any third party with whom they have entered into a contract,
- engaged in a professional activity related to baking
- engaged in a duly registered commercial activity (Kbis extract or foreign equivalent),
- Having paid their balance for their participation, with a stand, in the 2025 edition,
- Having the technical and logistical capacity to meet the GALERIES LAFAYETTE GOURMET listing specifications (appended),

**ARTICLE 3: REGISTRATION FOR THE COMPETITION**

Registration for this Competition is open from 1 July 2025 until midnight on 12 September 2025. To be

eligible to participate, individuals must:

**3.1 On behalf of COMEXPOSIUM:**

- Register to participate in the Competition using the registration form available on the website and on the home pages of the Salon du Chocolat et de la Pâtisserie social media accounts.  
social media pages of the Salon du Chocolat et de la Pâtisserie
  - o Link to the web page with information about the competition: <https://www.salon-du-chocolat.com/fr-FR/espace-exposant/exposer/concours-les-eclats-du-chocolat>
  - o Link to the registration form: <https://dweb.typeform.com/to/OOysAgk?typeform-source=www.salon-du-chocolat.com>
  - o Instagram page link: <https://www.instagram.com/salonduchocolat/?hl=fr>
  - o Facebook page link: [https://www.facebook.com/salonduchocolat/?locale=fr\\_FR](https://www.facebook.com/salonduchocolat/?locale=fr_FR)
- Send a descriptive product sheet (for each product) to [eclatsduchocolat@comexposium.com](mailto:eclatsduchocolat@comexposium.com)

**3.2 On behalf of GALERIES LAFAYETTE GOURMET, please provide the following information:**

- A bank account identification form (RIB),
- A blank copy of the company's invoice with its SIRET number, intra-community VAT number and APE/NAF number. This address must be indicated on the pro forma invoice:

**MAGASINS GALERIES LAFAYETTE**  
**27 RUE DE LA CHAUSSEE D'ANTIN**  
**75009 PARIS**  
[centralisationfacture@galeriesslafayette.com](mailto:centralisationfacture@galeriesslafayette.com)

- A Kbis extract proving that the company is registered in the trade and companies register - dated less than 3 months ago,
- The first name and surname of the contact person and their position,
- Their mobile phone number and email address,
- Delivery times,
- The blank price list attached to be completed for product referencing if you win.

Any entries received after this date will not be valid and will not be considered for participation in the Competition.

Participation in the Competition is free of charge, unpaid and without obligation to purchase (only transport, accommodation and

Any restoration costs shall be borne by the participants. It implies full and complete acceptance of these rules by the participants. Furthermore, the following will be considered null and void and will result in the disqualification of the participant:

- any entry sent to the wrong address, sent after the deadline and/or from a person who is not eligible to participate,
- any incomplete, inaccurate or defaced entries.

From among all entries, the Organiser will select a maximum of 15 exhibitors in accordance with the conditions set out in Article 4 of these rules.

#### ARTICLE 4: SCHEDULE – COMPETITION CALENDAR

- **Registration opens:** 15 July 2025 until 15 August 2025
- **Pre-selection of 15 exhibitors:** 22 August 2025
- **Announcement of shortlisted candidates:** 25 August 2025 by email
- **Products sent by the 15 pre-selected exhibitors:** from 25 August to 12 September 2025
- **Final jury:** 30 September 2025
- **Award ceremony:** 2 November 2025 from 12 noon to 1 p.m., on the Cacao Show stage at the Salon du Chocolat et de la Pâtisserie – Hall 5.1
- **Official date of the awards ceremony:** Sunday, 2 November 2025 at 12:00 noon on the Cacao Show stage

#### ARTICLE 5: SELECTION OF PARTICIPANTS

Participants in the Competition will be selected in accordance with the conditions set out in Article 2 of these rules, in particular regarding participation in the evening event and compliance with the eligibility criteria.

In addition, candidates must have completed the registration formalities specified in Article 3, including the presentation of at least three products and the submission of the required documents.

The Organiser will inform exhibitors whose participation has been accepted by email on 25 August 2025. They will be informed of the results of the Competition prior to the show and the prizes will be awarded on Sunday 2 November at 12 noon on the Cacao Show stage, Hall 5.1 of the Salon du Chocolat et de la Pâtisserie 2025.

#### ARTICLE 6: CONDUCT OF THE COMPETITION

This competition is organised ahead of the 2025 Paris Chocolate and Pastry Show, which will take place from 29 October to 2 November 2025. As part of the Paris Chocolate and Pastry Show, in partnership with Galeries Lafayette Gourmet, a professional competition is being organised to showcase the excellence, creativity and commitment of artisan chocolatiers.

##### 6.1 Conditions of entry

- The competition is open to all professional exhibitors at the Paris Chocolate and Pastry Show who wish to showcase their creations.
- Each participant must submit a maximum of 5 products in support of their application (not necessarily in all categories; the maximum of 5 products may be submitted in a single category).
- Application period: from 1 July to 21 August 2025 inclusive.
- Applications must be submitted using the dedicated form, accompanied by a description of the products offered.

##### 6.2 Selection criteria

Products will be evaluated according to a set of criteria including:

1. **Taste quality:** balance of flavours, aromatic intensity, texture, length on the palate, consistency of taste.
2. **Technical expertise:** level of execution, precision of recipes, mastery of textures, finishing touches (coating, moulding).
3. **Originality/uniqueness:** unique characteristics of the product (combination of flavours, creative approach, differentiating angle).
4. **Overall consistency:** harmony between recipe, name, visuals, storytelling and product promise.
5. **Packaging and presentation:** quality of design, readability, materials, visual impact, ergonomics, suitability for positioning.
6. **Responsible approach:** attention to ethics (cocoa origin, label, short supply chain, eco-designed packaging, etc.).
7. **Commercial potential:** relevance of the product to its market: target audience, clarity of the offering, ability to appeal to buyers and the general public.

##### 6.3 Composition of the jury

A jury of professionals from the chocolate and sweet confectionery sector (hereinafter referred to as the "Jury") will be assembled to evaluate the products presented by the finalists in the Competition.

The Jury will be responsible for tasting and evaluating the creations submitted by the 15 pre-selected exhibitors in order to select the winners in each of the four prize categories.

The members of the Jury are appointed by the Organiser on the basis of their expertise in the gastronomy and/or events sector.

This Jury will be composed of the following personalities:

- **Marianne Chandernagor**, Director of the Salon du Chocolat et de la Pâtisserie
- **Jean-Paul Hévin**, Master Chocolatier

- **Atika Khireddine**, Purchasing Director, Galeries Lafayette Gourmet
- **Audrey Lochon**, Quality Manager and R&D Project Manager, Chocolaterie de l'Opéra

The composition of the Jury may be modified at the discretion of the Organiser in the event that one of its members is unable to attend.

The jury's deliberations are confidential, and its decisions are final and cannot be appealed.

#### **6.4 Selection of finalists**

- A pre-selection committee will select 15 exhibitors in advance
- 15 exhibitors will be selected at the end of this phase, based on taste, originality, artisanal approach, and consistency with the chosen category.

#### **6.5 Final phase**

- The products of the 15 selected exhibitors will be evaluated during a closed tasting session by the jury on 30 September 2025.
- The evaluation criteria will include: organoleptic quality, product aesthetics, technical expertise, storytelling around the creation and the social or environmental impact, where applicable.

#### **6.6 Prize categories**

Candidates compete for one of the following four prizes:

1. Best bean-to-bar tablet
2. Best innovation
3. Jury's favourite
4. Commitment and Ethics Award

#### **6.7 Award ceremony**

- The official awards ceremony will take place in public on 2 November 2025, on the stage of the Cacao Show at the Salon du Chocolat from 12 noon to 1 p.m.
- Winners will be listed in Galeries Lafayette Gourmet stores in spring 2026.

### **ARTICLE 7: PRIZES**

Winners will have the opportunity to win ~~potential~~ listing within the Galerie Lafayette Gourmet brand in spring 2026.

The prize includes only what is specified above, to the exclusion of anything else.

Any personal expenses and/or other costs incurred by the winners in connection with the enjoyment of their prize and which are not expressly included in the description of the prize above shall be borne exclusively by the winner and shall not be reimbursed in any form whatsoever by the Organiser.

The Organiser reserves the right to replace any prize with a prize of equivalent value, in particular in the event that the prize initially planned is unavailable.

The prize cannot be contested or claimed in any way, nor can it be exchanged or converted into cash at the request of the winner.

In particular, if the winner does not wish to or cannot, for any reason whatsoever, take possession of or benefit from all or part of the prize won under the conditions described in these rules, they will be deemed to have waived their right to the prize in its entirety and will not be entitled to any compensation or consideration from the Organiser in this respect.

The winner also agrees not to hold the Organiser liable for the quality, characteristics or functioning of any product or service offered as a prize in the Competition, insofar as the Organiser is not the distributor, producer or manufacturer thereof.

For all intents and purposes, it is specified that the Organiser shall not provide any services or guarantees related to the use of the prize.

### **ARTICLE 8: TRANSFER OF IMAGE RIGHTS AND USE OF THE FAMILY NAME**

8.1 It is hereby reiterated that participation in the Competition is subject to the participants granting COMEXPOSIUM or its service providers, partners and/or subcontractors free and exclusive authorisation to:

- fixing still, animated or filmed images representing them and/or recording their performance during the demonstration day, to broadcast and exploit them exclusively, such exploitation including the right to:
  - o reproduce or have reproduced, adapt or have adapted the said images on any medium, known or unknown, current or future, without limitation as to size or number;
  - o adapt, modify, retouch, mix, assemble, edit, transcribe, arrange, digitise, integrate the said images on any medium, known or unknown, current or future, and/or in any new work whatsoever, as well as the right to add any new work or element whatsoever;
  - o to disseminate, in any manner whatsoever, free of charge or for a fee, the said images, on any known or

- unknown, current or future, and by any means of broadcasting or telecommunication;
- to associate with said images any trademark and/or distinctive sign belonging to COMEXPOSIUM and/or its partners.
- use their surname on any medium, known or unknown, current or future, such as paper, digital, electronic, optical, magnetic, CD, DVD and on all products.

8.2 These rights are transferred and granted by the participants to COMEXPOSIUM for the purposes of promotion and communication relating to its activities for a period of ten (10) years starting from the date of registration and worldwide.

8.3 COMEXPOSIUM is under no obligation to use the images and/or names of participants in this demonstration day and/or the winner.

#### **ARTICLE 9: INTELLECTUAL PROPERTY**

The Participant declares that they are the owner of all intellectual property rights relating to the material submitted to the Organising Company in connection with the Competition.

The Participant guarantees that the elements submitted as part of the Competition are original works created by them, that they may be freely reproduced, represented and distributed, and that they do not infringe, nor will they infringe, the intellectual property rights of third parties and/or the laws and regulations in force. If the elements submitted represent third parties, the Participant certifies that they have received their authorisation for this purpose.

As such, the Participant indemnifies the Organising Company against any action for infringement or any action to assert rights. copyright that would apply to the material submitted as part of the Competition.

By participating in the Competition, the Participant expressly and gratuitously grants the Organising Company the right to reproduce, distribute and represent the elements submitted as part of the Competition on all the Show's communication tools (including social networks) and in any exhibition organised at the Show.

This authorisation is granted without reservation or restriction, worldwide and for a period of 5 (five) years from the end of the Contest.

#### **ARTICLE 10: MODIFICATION – CANCELLATION OF THE CONTEST**

The Organiser reserves the right, for any reason whatsoever, to modify, replace, extend, shorten, suspend or cancel the Competition at any time and without notice, in particular if it appears that circumstances so require or prevent the proper or normal conduct of the Competition, in whole or in part, or if the Organiser and/or its service providers and/or partners are not or are no longer able to ensure the proper conduct of the Competition, without incurring any liability as a result. COMEXPOSIUM also reserves the right, if necessary, to invalidate and/or cancel all or part of the Competition and/or the awarding of all or part of the prizes, if it appears that malfunctions and/or fraud have occurred in any form and of any origin whatsoever, in connection with participation in the Competition or the determination of the winners.

It also reserves the right to exclude from participation in the Competition any person who disrupts its smooth running, without liability can be established and without any compensation being claimed as a result.

#### **ARTICLE 11: PERSONAL DATA**

Personal data collected from each Participant, both during participation in the Contest and, where applicable, for the purpose of awarding the prize, shall be collected and processed in accordance with the regulations governing the protection and collection of personal data.

The data collected is intended exclusively for the Organiser. It may be communicated to service providers and subcontractors that the Organiser may call upon for the purposes of organising and/or managing the Competition.

Personal information collected during this demonstration day is processed in accordance with the French Data Protection Act of 6 January 1978, as amended by the Act of 6 August 2004. COMEXPOSIUM has filed a declaration with the CNIL (French Data Protection Authority) under number 1701406.

Participants are informed that the personal data concerning them recorded in connection with their participation in the Competition is necessary for their participation to be taken into account.

Each Participant has the right to access and rectify data concerning them and, where applicable, the right to delete, object to the processing of such data, the right to erasure and restriction of processing, as well as the right to data portability, which they may exercise at any time, electronically or by post, using the following contact details: the postal address of the Organising Company appearing at the top of this document or on the form accessible via this link: <https://bit.ly/46QR6ut>.

In the event that an objection is raised before the end of the Competition, the participant who raised it will no longer be authorised to participate, and participants expressly waive any legal action within the limits authorised by the laws of their country of residence. The data necessary for processing registrations and for the demonstration day will be stored and sent to COMEXPOSIUM and companies belonging to the same group and/or partners for the awarding of prizes, within the limits strictly necessary for the conduct of the Competition.

#### **Article 12: LIABILITY**

COMEXPOSIUM cannot be held liable if, as a result of force majeure or unforeseen circumstances, the Competition and/or the awarding of the prize must be cancelled, postponed or modified, or the duration of the Competition day must be shortened, extended or interrupted.

The following circumstances shall constitute force majeure, without this list being exhaustive --- strikes, fires, accidents, injuries or deaths, floods or other disasters, regulations or laws, technical failures or delays, in particular those of a supplier or subcontractor, failures or delays on the part of the host/server, or any other events preventing the parade from taking place, and more generally any technical impossibility due to the vagaries of the Internet and/or the postal service.

COMEXPOSIUM also accepts no responsibility for any malfunction of the Internet or postal network preventing the smooth running of the Competition, particularly due to external malicious acts, and participants agree not to seek such responsibility in cases beyond the Organiser's control. No compensation will be paid to participants for any loss suffered as a result.

COMEXPOSIUM cannot be held liable in any way for problems with the delivery or loss of postal or electronic mail and/or for problems relating to the prizes.

Finally, COMEXPOSIUM cannot be held liable for any errors in the name, address and/or contact details provided by participants.

#### **ARTICLE 13 – DISPUTES**

Any dispute or claim relating to this Competition must be made in writing and sent to the Organiser by post and will not be considered after 31/12/2025.

No response will be given to any verbal or written requests concerning the interpretation or application of these Rules, the mechanisms or procedures of the Competition, or the selection of the Winners.

Any dispute concerning the interpretation of these Rules, as well as any cases not provided for herein, shall be settled by the Organiser.

#### **ARTICLE 14: APPLICABLE LAW – DISPUTES**

Participation in the competition implies full acceptance of these Rules.

If one or more provisions of these Rules are declared null and void and/or unenforceable, the remaining provisions shall remain in full force and effect.

These rules are governed by French law.

Any dispute arising from participation in the Contest will be subject to an attempt at amicable settlement between the Organiser and the Participant. In the absence of agreement, the dispute will be referred to the Commercial Court of Nanterre.